



14th annual
deliciousliving
Awards

THE BEST NATURAL PRODUCTS—
NOW ALL IN ONE PLACE!

2024
deliciousliving[®]
AWARDS

YOUR PRODUCTS DESERVE TO BE RECOGNIZED

We're excited to open the call for entries for the 14th annual *delicious living* awards—which now combines our Supplement, Beauty & Body, and Best Bites Awards into one!

Highlighting the best of the best in all-natural, trusted products, the awards go to the entries that rate highest in quality, purity, efficacy, and innovation.

Enter today for the opportunity to win a highly coveted *delicious living* Award, voted on by both retailers and consumers!

EACH ENTRY WILL:

- > be voted on separately by retailers and consumers.
- > receive increased exposure of products.
- > have 6 opportunities to win: Gold, Silver, and Bronze awards distributed in both retailer-voted and consumer-voted categories.

**ENTER YOUR PRODUCTS NOW.
GOOD LUCK!**



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ENTRY CATEGORIES

- > Body Care
- > Facial Cleansers
- > Facial Treatments
- > Hair Care
- > Skin Supplements
- > Best New Supplement
- > Bone & Joint Products
- > Detox Products
- > Digestive Health Products
- > Healthy Aging
- > Immune Products
- > Children's Products
- > Men's Products
- > Women's Products
- > Sports Nutrition Products
- > Baking Products
- > Breakfast Products
- > Dairy/Non Dairy Products
- > Condiments / Spreads
- > Functional Foods
- > Frozen Foods
- > Functional Bars & Beverages
- > Children's Food Products
- > Nutrition Bars
- > Savory Snacks
- > Sweet Snacks

ENTER YOUR
PRODUCTS NOW AT:

bit.ly/delicious-living-awards-entry

SUBMISSION
DEADLINE:

November 7, 2023

COST PER ENTRY:

\$149 USD

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WHAT ARE THE BENEFITS?

FOR RETAILERS:

- > Make an impact and have your opinions heard.
- > Promote and sell *delicious living* Award-winning products, which have strong credibility with consumers.
- > Increase customer engagement by inviting them to vote for their favorite products.

FOR SUPPLIERS:

- > Increase brand exposure to consumers and retailers during voting.
- > Gain increased retailer confidence and selling power.
- > Have the chance to win a free page of advertising in the March 2024 issue of *delicious living* magazine (by random draw of Gold medal winners).

SUPPLIERS: ENTER YOUR PRODUCTS NOW

delicious living has made it easy and convenient for you to enter your products in this year's Awards:

- > Visit bit.ly/delicious-living-awards-entry
- > Fill out the online entry form.
- > Enter to win!

VOTING OPENS: NOVEMBER 17, 2023

The Award-winning products will be featured in the March 2024 issue of *delicious living* magazine and on deliciousliving.com.



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RULES & REGULATIONS

SUBMISSIONS

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, Alive Publishing Group Inc. (APG), creators of *delicious living*, reserves the right to disqualify the item from the competition. APG may submit entry products for laboratory analysis at random to ensure quality standards. APG reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked. APG reserves the right to publish retractions.

ELIGIBILITY

Entry forms, product images, and supporting documents must be received by APG before November 7, 2023. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred and forty-nine dollars (\$149 USD) is received per product entry. Products that have previously won a *delicious living* Award may be re-entered. Each submission must include an entry fee, short product description (max. 50 words), and two (2) electronic photos of the product.

Electronic files should be sent with the following specifications:

- > Photo 1: 200 x 200 pixels (72 DPI)
- > Photo 2: 4" x 4" at 300 DPI

Both photos must have a clipping path around the objects and be saved in PNG or high-quality JPEG format and saved with the following name format: "Product Name—Company Name" (e.g., *delicious living* magazine—*deliciousliving.jpg*). Please send electronic files to: deliciouslivingawards@alive.com, with the subject heading: "Awards Image—Company Name" (e.g., "Awards Image—*delicious living*"). Up to three (3) product samples or coupons will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets.

To qualify for any of the New Product categories, products must have been launched after November 1, 2022. Every reasonable measure will be taken to protect product entries. APG does not assume any liability for damage or loss of merchandiser entry.

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VOTING

Both retailers and consumers are eligible to vote online at deliciousliving.com/awards-new/, and are entitled to one vote per person. Online voting will take place November 17–December 8, 2023. Ballots will be tallied electronically by APG Representatives.*

**APG reserves the right to not award in categories with insignificant standings.*

WINNER ANNOUCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, and Bronze awards respectively. Results will be announced via email and on deliciousliving.com in February 2024. Suppliers of winning products may reproduce their Award on product labels, provided the reproduction and wording are identical to the original Award.

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A top-down photograph of a white ceramic cup filled with dark tea, resting on a pink textured cloth. A sprig of fresh green mint leaves is placed next to the cup. To the left, a small glass bowl contains a mix of dried tea ingredients, including what looks like cinnamon sticks and dried fruit. To the right, a metal tea strainer is filled with a colorful blend of dried tea ingredients, with some spilling onto the white surface below. The background is a light-colored, possibly marble, surface.

FOR MORE INFORMATION, CONTACT:

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GENERAL AWARDS INQUIRIES

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