

YOUR PRODUCTS DESERVE TO BE RECOGNIZED

Enter your product today for the opportunity to win a highly recognized Best Bite Award!

Your customers and retailers will choose their favorite products.







We're excited to open the call for entries for the 11th annual delicious living Best Bite Awards, highlighting the best of the best in all-natural foods that prioritize flavor and clean ingredients. We reward the products that rate highest in quality, purity, ingredients, efficacy, and innovation.

Each entry will be voted on separately by retailers and consumers, and entrants will receive:

- increased product exposure
- 6 opportunities to receive an award with each entry*
 - a chance to be showcased in the July issue of delicious living and Natural Foods Merchandiser

*Gold, Silver, and Bronze in both retailer and consumer voting.

ENTER YOUR PRODUCTS NOW,
GOOD LUCK!



ENTRY CATEGORIES

BEST BAKING PRODUCT

BEST BREAKFAST

BEST CHEESE (DAIRY/ NON-DAIRY)

BEST CONDIMENT

BEST DESSERT

BEST FROZEN MEAL

BEST FUNCTIONAL BEVERAGE

BEST GRILLING FOOD

BEST KIDS' PRODUCT

BEST NUTRITION BAR

BEST READY-TO-DRINK BEVERAGE

BEST SAVORY SNACK

BEST SPREAD

BEST SPORTS PRODUCT

BEST SWEET SNACK

ENTER YOUR PRODUCTS AT

https://aliveawards.com/2023-best-bite-awards-delicious-living-awards-entry/









BENEFITS

Best Bite Award winners will be featured in the July 2023 issue of *delicious living* magazine and on *deliciousliving.com*.

SUPPLIERS: ENTER YOUR PRODUCTS NOW

delicious living has made it easy and convenient for you to enter your products for this year's Best Bite Awards:

- visit https://aliveawards.com/2023-best-bite-awards-delicious-living-awards-entry/
- fill out the online entry form
- · enter to win!

FOR SUPPLIERS

- increase brand exposure to consumers and retailers during voting on <u>deliciousliving.com/</u> awards/best-bite-awards
- get winning products
 featured in the July 2023 issue
 of delicious living and
 on <u>deliciousliving.com</u>
- increase retailer confidence and selling power
- be entered to win a free page of advertising in the July 202: issue of delicious living (by random draw of Gold Medal winners)

FOR RETAILERS

- have your opinion heard by the natural health industry
- promote and sell Best Bite
 Award-winning products,
 which have strong credibility
 with consumers
- increase customer engagement by inviting them to vote for their favorite products, too

delicious living*
2023 Best Bite Awards

RULES

ELIGIBILITY

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, Alive Publishing Group Inc. (APG), creators of *delicious living*, reserves the right to disqualify the item from the competition. APG may submit entry products for laboratory analysis at random to ensure quality standards. APG reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked. APG reserves the right to publish retractions.

SUBMISSIONS

Entry forms, product images, and supporting documents must be received by APG before April 3, 2023. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred and forty nine dollars (\$149 USD) is received per product entry. Products that have previously won a *delicious living* Best Bites Award may be re-entered. Each submission must include an entry fee, short product description (max. 50 words), and two (2) electronic photos of the product. Electronic files should be sent with the following specifications:

- Photo 1: 200 x 200 pixels (72 DPI)
- Photo 2: 4" x 4" at 300 DPI

Both photos must have a clipping path around the objects and be saved in PNG or high-quality JPEG formats and saved with the following name format: "Product Name—Company Name" (e.g., delicious living magazine—deliciousliving.jpg). Please send electronic files to: bestbiteawards@alive.com, with the subject heading: "Awards Image—Company Name" (e.g., "Awards Image—delicious living").

Up to three (3) product samples or coupons will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets. Note that the sender/entrant must pay all applicable customs fees.

Every reasonable measure will be taken to protect product entries. APG does not assume any liability for damage or loss of merchandiser samples.

VOTING INFORMATION

Retailers and Consumers are eligible to vote electronically at deliciousliving.com/awards/best-bite-awards
Consumers are entitled to one vote per person.
Online voting will take place from April 10 - May 1, 2023.
Ballots will be tallied electronically by Alive Publishing representatives.*

*APG reserves the right to not award in categories with insignificant standings.

SHIPPING ADDRESS:

Alive Publishing Group, Inc Attn: Best Bite Awards 100-12751 Vulcan Way Richmond, BC V6V 3C8

WINNER ANNOUNCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, and Bronze Awards respectively.

Results will be announced via email and <u>deliciousliving.com</u> of July 1, 2023.

Suppliers of winning products may reproduce their Award on product labels, provided the reproduction and wording is identical to the original Award.



delicious living*
2023 Best Bite Awards



FOR MORE INFORMATION CONTACT:

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