



13<sup>th</sup>  
annual

# deliciousliving

2023 Supplement Awards

deliciousliving<sup>®</sup>  
2023 Supplement Awards

YOUR PRODUCTS  
**DESERVE**  
TO BE RECOGNIZED

**Your customers and retailers will  
vote on their favorite products.**

Enter your product today for the opportunity  
to win a highly recognized Supplement Award!

**deliciousliving**<sup>®</sup>  
2023 Supplement Awards





We're excited to open the call for entries for the 13<sup>th</sup> annual *delicious living* Supplement Awards, highlighting the best of the best in all-natural, trusted supplements. We reward the products that rate highest in quality, purity, efficacy, and innovation.

**Each entry will be voted on separately by retailers and consumers:**

- \* Entrants will receive increased exposure of products.
- \* Every entry will have 6 opportunities to receive an Award.\*
- \* Winning products will be showcased in the March issue of *delicious living* magazine.

\*Gold, Silver, and Bronze with retailer voting.  
Gold, Silver, and Bronze with consumer voting.

**ENTER YOUR CATEGORIES NOW.  
GOOD LUCK!**

**deliciousliving**<sup>®</sup>  
2023 Supplement Awards

# ENTRY CATEGORIES

|                  |                                  |                                 |
|------------------|----------------------------------|---------------------------------|
| BEST NEW PRODUCT | BONE & JOINT                     | CBD                             |
| CLEANSE & DETOX  | DIGESTIVE HEALTH                 | FUNCTIONAL FOODS                |
| HEALTHY AGING    | HEALTHY OILS                     | IMMUNITY                        |
| KIDS' HEALTH     | MEN'S HEALTH                     | MULTIVITAMINS AND MULTIMINERALS |
| PET SUPPLEMENT   | SPORTS NUTRITION/<br>WEIGHT LOSS | WOMEN'S HEALTH                  |

**SUBMISSION DEADLINE:**  
December 2, 2022

**COST PER ENTRY:**  
\$149 USD

ENTER YOUR PRODUCTS AT  
[deliciousliving.com/supplement-awards/entry](https://deliciousliving.com/supplement-awards/entry)



**VOTING  
OPENS:  
December 9, 2022**



# BENEFITS

The Award-winning products will be featured in the March 2023 issue of *delicious living* magazine and on [deliciousliving.com](https://deliciousliving.com).

## SUPPLIERS:

### ENTER YOUR PRODUCTS NOW

*delicious living* has made it easy and convenient for you to enter your products for this year's Supplement Awards:

- Visit [deliciousliving.com/supplement-awards/entry](https://deliciousliving.com/supplement-awards/entry).
- Fill out the online entry form.
- Enter to win!

## FOR RETAILERS

- ✿ Get your opinions heard by the natural health industry.
- ✿ Promote and sell *delicious living* Award-winning products, which have strong credibility with consumers.
- ✿ Increase customer engagement by inviting them to vote for their favorite products, too.

## FOR SUPPLIERS

- ✿ Increase brand exposure to consumers and retailers during voting on [deliciousliving.com/supplement-awards](https://deliciousliving.com/supplement-awards).
- ✿ Get winning products featured in the March 2023 issue of *delicious living* magazine and on [deliciousliving.com](https://deliciousliving.com).
- ✿ Gain increased retailer confidence and selling power.
- ✿ Have the chance to win a free page of advertising in the March 2023 issue of *delicious living* magazine (by random draw of Gold medal winners).

**deliciousliving®**  
2023 Supplement Awards

# RULES

## ELIGIBILITY

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, Alive Publishing Group Inc. (APG), creators of *delicious living*, reserves the right to disqualify the item from the competition. APG may submit entry products for laboratory analysis at random to ensure quality standards. APG reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked. APG reserves the right to publish retractions.

## SUBMISSIONS

Entry forms, product images, and supporting documents must be received by APG before December 2, 2022. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred and forty-nine dollars (\$149 USD) is received per product entry. Products that have previously won a *delicious living* Supplement Award may be re-entered. Each submission must include an entry fee, short product description (max. 50 words), and two (2) electronic photos of the product. Electronic files should be sent with the following specifications:

- Photo 1: 200 x 200 pixels (72 DPI)
- Photo 2: 4" x 4" at 300 DPI

Both photos must have a clipping path around the objects and be saved in PNG or high-quality JPEG format and saved with the following name format: "Product Name—Company Name" (e.g., delicious living magazine—deliciousliving.jpg). Please send electronic files to: [supplementawards@alive.com](mailto:supplementawards@alive.com), with the subject heading: "Awards Image—Company Name" (e.g., "Awards Image—delicious living"). Up to three (3) product samples or coupons will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets.

To qualify for any of the New Product categories, products must have been launched after November 1, 2021. Every reasonable measure will be taken to protect product entries. APG does not assume any liability for damage or loss of merchandiser entry.

*delicious living* does not assume any liability for damage or loss of merchandiser entry. All products will be retained by *delicious living*.

## WINNER ANNOUNCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, and Bronze Awards respectively.

Results will be announced via email and [deliciousliving.com](http://deliciousliving.com) in January 2023.

Suppliers of winning products may reproduce their Award on product labels, provided the reproduction and wording are identical to the original Award.

## RETAILER VOTING

Retailers are eligible to vote electronically at [deliciousliving.com/supplement-awards](http://deliciousliving.com/supplement-awards).

Online voting will take place December 9–30, 2022. Ballots will be tallied electronically by APG Representatives.\*

## CONSUMER VOTING

Consumers are entitled to one vote per person. Voting will be open electronically from December 9–30, 2022 at [deliciousliving.com/supplement-awards](http://deliciousliving.com/supplement-awards). Ballots will be tallied electronically by Alive Publishing Representatives.\*

\*APG reserves the right to not award in categories with insignificant standings.

**deliciousliving**<sup>®</sup>  
2023 Supplement Awards



# FOR MORE INFORMATION, CONTACT:

**ELLEN WHEELER**

604.295.9126

[ellen.wheeler@alive.com](mailto:ellen.wheeler@alive.com)

**BERNADETTE HIGGINS**

561.362.3955

[bernadette.higgins@alive.com](mailto:bernadette.higgins@alive.com)

**GENERAL AWARDS INQUIRIES**

1.800.663.6580 x607

[supplementawards@alive.com](mailto:supplementawards@alive.com)



**alive**

100-12751 Vulcan Way, Richmond, BC V6V 3C8

Attn: Supplement Awards Committee

toll free: 1.800.663.6580 x607

**deliciousliving**<sup>®</sup>

2023 Supplement Awards