

13<sup>th</sup>  
annual

**deliciousliving**

2023 Beauty & Body Awards

**deliciousliving**<sup>®</sup>

2023 Beauty & Body Awards

**ENTRIES  
CLOSE**  
NOVEMBER  
7, 2022




Your products  
**deserve**  
to be recognized

Your customers and retailers will vote  
on their favorite products.

Enter your product today for the opportunity to win  
a highly recognized Beauty & Body Award!

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2023 Beauty & Body Awards





We're excited to open the call for entries for the 13<sup>th</sup> annual *delicious living* Beauty & Body Awards, highlighting the best of the best in all-natural beauty products.

We reward the products that rate highest in quality, purity, ingredients, efficacy, and innovation.

Each entry will be voted on separately by retailers and consumers, and entrants will receive

- \* increased exposure of products and entries.
- \* 6 opportunities to receive an Award with each entry.\*
- \* a chance to have their products showcased in the February issue of *delicious living*.

\*Gold, Silver, and Bronze with retailer voting and Gold, Silver, and Bronze with consumer voting.

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2023 Beauty & Body Awards

# 13TH ANNUAL Entry Categories

BEST NEW PRODUCTS

BODY CARE

BODY MOISTURIZER

CHILDREN'S PRODUCTS

EYE CARE

FACE MAKE-UP

FACIAL CLEANSER

FACIAL MOISTURIZER

FACIAL TREATMENT

HAIR CARE

HAND CARE

LIP PRODUCTS

ORAL CARE

ENTER YOUR PRODUCTS NOW AT  
[deliciousliving.com/beauty-body-awards/entry/](https://deliciousliving.com/beauty-body-awards/entry/)

SKIN SUPPLEMENTS

**SUBMISSION  
DEADLINE:**  
NOVEMBER 7, 2022  
Cost per entry:  
\$149 USD

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## FOR RETAILERS

- ✿ Get your opinions heard by the natural health industry.
- ✿ Promote and sell Beauty & Body Award-winning products, which have strong credibility with consumers.
- ✿ Increase customer engagement by inviting them to vote for their favorite products, too.

## FOR SUPPLIERS

- ✿ Increase brand exposure to consumers and retailers during voting on [deliciousliving.com/beauty-body-awards](https://deliciousliving.com/beauty-body-awards).
- ✿ Get winning products featured in the February 2023 issue of *delicious living* magazine and on [deliciousliving.com](https://deliciousliving.com).
- ✿ Gain increased retailer confidence and selling power.
- ✿ Have the chance to win a free page of advertising in the February issue of *delicious living* magazine (by random draw of Gold medal winners).

# Benefits

The Beauty & Body Award-winning products will be featured in the February 2023 issue of *delicious living* magazine and on [deliciousliving.com](https://deliciousliving.com).

## SUPPLIERS: ENTER YOUR PRODUCTS NOW

*delicious living* has made it easy and convenient for you to enter your products for this year's *delicious living* Awards:

- Visit [deliciousliving.com/beauty-body-awards/entry](https://deliciousliving.com/beauty-body-awards/entry).
- Fill out the online entry form.
- Enter to win!



# Rules

## ELIGIBILITY

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, Alive Publishing Group Inc. (APG), creators of *delicious living*, reserves the right to disqualify the item from the competition. APG may submit entry products for laboratory analysis at random to ensure quality standards. APG reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked. APG reserves the right to publish retractions.

## SUBMISSIONS

Entry forms, product images, and supporting documents must be received by APG before November 7, 2022. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred forty-nine dollars (\$149 USD) is received per product entry. Products that have previously won a *delicious living* Beauty & Body Award may be re-entered. Each submission must include an entry fee, a short product description (max. 50 words), and two (2) electronic photos of the product. Electronic files should be sent with the following specifications:

- Photo 1: 200 x 200 pixels (72 DPI)
- Photo 2: and 4" x 4" at 300 DPI

Both photos must have a clipping path around the objects and be saved in PNG or high-quality JPEG format and saved with the following name format: "Product Name—Company Name" (e.g., *delicious living* magazine—*deliciousliving.jpg*). Please send electronic files to: [beautyawards@alive.com](mailto:beautyawards@alive.com), with the subject heading: "Awards Image—Company Name" (e.g., "Awards Image—*delicious living*"). Up to three (3) product samples or coupons will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets. To qualify for any of the New Product categories, products must have been launched after October 1, 2021. Every reasonable measure will be taken to protect product entries. APG does not assume any liability for damage or loss of merchandiser entries.

## RETAILER VOTING

Retailers are eligible to vote electronically at [deliciousliving.com/beauty-body-awards](https://deliciousliving.com/beauty-body-awards). Online voting will take place November 15 - December 7, 2022. Ballots will be tallied electronically by APG Representatives.\*

## CONSUMER VOTING

Consumers are entitled to one vote per person. Voting will be open electronically November 15 - December 7, 2022 at [deliciousliving.com/beauty-body-awards](https://deliciousliving.com/beauty-body-awards). Ballots will be tallied electronically by APG Representatives.\*

\*APG reserves the right to not award in categories with insignificant standings.

## WINNER ANNOUNCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, and Bronze awards, respectively.

Results will be announced via email and on [deliciousliving.com](https://deliciousliving.com) on February 1, 2023.

Suppliers of winning products may reproduce their Awards on product labels, provided the reproduction and wording are identical to the original Awards.

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## For more information, contact:

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**GENERAL AWARDS INQUIRIES**

1.800.663.6580 x607

[beautyawards@alive.com](mailto:beautyawards@alive.com)

# alive

100-12751 Vulcan Way, Richmond, BC V6V 3C8

Attn: Beauty & Body Awards Committee

toll free: 1.800.663.6580 x607

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