



**deliciousliving**<sup>®</sup>  
2022 Best Bite Awards

ENTRIES  
CLOSE:  
APRIL 1

*10<sup>th</sup> annual*  
**deliciousliving**  
**2022 Best Bite Awards**



**YOUR PRODUCTS  
DESERVE  
TO BE RECOGNIZED**

**Enter your product today for the opportunity  
to win a highly recognized Best Bite Award!**

**Your customers and retailers will  
choose their favorite products.**

**deliciousliving®**  
2022 Best Bite Awards





We're excited to open the call for entries for the 10th annual ***delicious living*** Best Bite Awards, highlighting the best of the best in all-natural foods that prioritize flavor and clean ingredients. We reward the products that rate highest in quality, purity, ingredients, efficacy, and innovation.

**Each entry will be voted on separately by retailers and consumers, and entrants will receive:**

- increased product exposure
- 6 opportunities to receive an award with each entry\*
  - a chance to be showcased in the July issue of *delicious living* and Natural Foods Merchandiser

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\*Gold, Silver, and Bronze in both retailer and consumer voting.

**ENTER YOUR PRODUCTS NOW,  
GOOD LUCK!**

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# ENTRY CATEGORIES

BEST BAKING PRODUCT

BEST BREAKFAST

BEST CHEESE (DAIRY/  
NON-DAIRY)

BEST CONDIMENT

BEST DESSERT

BEST FROZEN MEAL

BEST GRILLING FOOD

BEST KIDS' PRODUCT

BEST SPREAD

BEST READY-TO-DRINK  
BEVERAGE

BEST SAVORY SNACK

BEST SWEET SNACK

BEST FUNCTIONAL  
BEVERAGE

BEST NUTRITION BAR

BEST SPORTS PRODUCT

ENTER YOUR PRODUCTS AT

[service.alive.com/bestbiteawards](https://service.alive.com/bestbiteawards)

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SUBMISSION  
DEADLINE:

APRIL 1

COST PER  
ENTRY:

\$100 USD



**VOTING  
OPENS:  
APRIL 5**



# BENEFITS

Best Bite Award winners will be featured in the July 2022 issue of *delicious living* magazine and on [deliciousliving.com](https://deliciousliving.com).

## SUPPLIERS: ENTER YOUR PRODUCTS NOW

*delicious living* has made it easy and convenient for you to enter your products for this year's Best Bite Awards:

- visit [service.alive.com/bestbiteawards](https://service.alive.com/bestbiteawards)
- fill out the online entry form
- enter to win!

### FOR SUPPLIERS

- increase brand exposure to consumers and retailers during voting on [deliciousliving.com/awards/best-bite-awards](https://deliciousliving.com/awards/best-bite-awards)
- get winning products featured in the July 2022 issue of *delicious living* and on [deliciousliving.com](https://deliciousliving.com)
- increase retailer confidence and selling power
- be entered to win a free page of advertising in the July 2022 issue of *delicious living* (by random draw of Gold Medal winners)

### FOR RETAILERS

- have your opinion heard by the natural health industry
- promote and sell Best Bite Award-winning products, which have strong credibility with consumers
- increase customer engagement by inviting them to vote for their favorite products, too

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# RULES

## ELIGIBILITY

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, Alive Publishing Group Inc. (APG), creators of *delicious living*, reserves the right to disqualify the item from the competition. APG may submit entry products for laboratory analysis at random to ensure quality standards. APG reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked. APG reserves the right to publish retractions.

## SUBMISSIONS

Entry forms, product images, and supporting documents must be received by APG before April 1, 2022. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred dollars (\$100 USD) is received per product entry. Products that have previously won a *delicious living* Best Bites Award may be re-entered. Each submission must include an entry fee, short product description (max. 50 words), and two (2) electronic photos of the product. Electronic files should be sent with the following specifications:

- Photo 1: 200 x 200 pixels (72 DPI)
- Photo 2: 4" x 4" at 300 DPI

Both photos must have a clipping path around the objects and be saved in PNG or high-quality JPEG formats and saved with the following name format: "Product Name—Company Name" (e.g., *delicious living* magazine—*deliciousliving.jpg*). Please send electronic files to: [bestbiteawards@alive.com](mailto:bestbiteawards@alive.com), with the subject heading: "Awards Image—Company Name" (e.g., "Awards Image—*delicious living*").

Up to three (3) product samples or coupons will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets.

To qualify for any of the New Product categories, products must have been launched after January 1, 2022.

Every reasonable measure will be taken to protect product entries. APG does not assume any liability for damage or loss of merchandiser samples.

## RETAILER VOTING

Retailers are eligible to vote electronically at [deliciousliving.com/awards/best-bite-awards](https://deliciousliving.com/awards/best-bite-awards). Online voting will take place from April 5 - April 25, 2022. Ballots will be tallied electronically by Alive Publishing representatives.\*

## CONSUMER VOTING

Consumers are entitled to one vote per person. Voting will be open electronically from April 5 - April 25, 2022 at [deliciousliving.com/awards/best-bite-awards](https://deliciousliving.com/awards/best-bite-awards). Ballots will be tallied electronically by Alive Publishing representatives.\*

*\*APG reserves the right to not award in categories with insignificant standings.*

## SHIPPING ADDRESS:

**Alive Publishing Group, Inc**  
**Attn: Best Bite Awards**  
**100-12751 Vulcan Way**  
**Richmond, BC**  
**V6V 3C8**

## WINNER ANNOUNCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, and Bronze Awards respectively.

Results will be announced via email and [deliciousliving.com](https://deliciousliving.com) on July 1, 2022.

Suppliers of winning products may reproduce their Award on product labels, provided the reproduction and wording is identical to the original Award.

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## FOR MORE INFORMATION CONTACT:

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**310.570.3094**

[cindy.schofield@alive.com](mailto:cindy.schofield@alive.com)

**GENERAL AWARDS INQUIRIES**

**1.800.663.6580 x607**

[bestbiteawards@alive.com](mailto:bestbiteawards@alive.com)



Choose natural.

100-12751 Vulcan Way, Richmond, BC V6V 3C8

Attn: Best Bite Awards

toll free: 1.800.663.6580 x607

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