

deliciousliving[®]
2021 Best Bite Awards

9th
annual
deliciousliving
2021 Best Bite Awards



YOUR PRODUCTS DESERVE TO BE RECOGNIZED

Your customers and retailers will
choose their favorite products.

deliciousliving[®]
2021 Best Bite Awards





We're excited to open the call for entries for the 9th annual ***delicious living*** Best Bite Awards, highlighting the best of the best in all-natural foods that prioritize flavor and clean ingredients. We reward the products that rate highest in quality, purity, ingredients, efficacy, and innovation.

Each entry will be voted on separately by retailers and consumers, and entrants will receive:

- * increased exposure of products and entries
- * 6 opportunities to receive an award with each entry*
- * a chance to have their products showcased in the July issue of ***delicious living*** Magazine

*Gold, Silver, and Bronze with retailer voting.
Gold, Silver, and Bronze with consumer voting.

**REGISTER IN YOUR CATEGORIES NOW,
GOOD LUCK!**

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ENTRY CATEGORIES

BEST BAKING PRODUCT

BEST BREAKFAST

BEST CHEESE (DAIRY/
NON-DAIRY)

BEST CONDIMENT

BEST DESSERT

BEST FROZEN MEAL

BEST GRILLING FOOD

BEST KIDS PRODUCT

BEST SPREAD

BEST READY-TO-DRINK
BEVERAGE

BEST SAVORY SNACK

BEST SWEET SNACK

BEST FUNCTIONAL
BEVERAGE

BEST NUTRITION BAR

BEST SPORTS PRODUCT

ENTER YOUR PRODUCTS AT

deliciousliving.com/awards/best-bite-awards/

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SUBMISSION
DEADLINE:
MARCH 22
COST PER
ENTRY:
\$100 USD





BENEFITS

The images of the Best Bite Awards winning products will be featured in the July 2021 issue of *delicious living* magazine and on deliciousliving.com

SUPPLIERS:

ENTER YOUR PRODUCTS NOW

delicious living has made it easy and convenient for you to enter your products for this year's *delicious living* Awards:

- visit deliciousliving.com/awards/best-bite-awards/
- fill out the online entry form
- enter to win!

FOR SUPPLIERS

- ✿ increase brand exposure to consumers and retailers during voting on deliciousliving.com/bestbite-awards
- ✿ get winning products featured in the July 2021 issue of *delicious living* magazine and on deliciousliving.com
- ✿ gain increased retailer confidence and selling power
- ✿ have the chance to win a free page of advertising in the July 2021 issue of *delicious living* magazine (by random draw of Gold medal winners)

FOR RETAILERS

- ✿ get your opinion heard by the natural health industry
- ✿ promote and sell *deliciousliving* Award-winning products, which have strong credibility with consumers
- ✿ increase customer engagement by inviting them to vote for their favorite products, too.

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RULES

ELIGIBILITY

Product must be distributed in most national markets and available in natural product retailers nationwide. Products must meet the requirements of the category in which they are entered. If a product does not meet the given criteria, **delicious living** reserves the right to disqualify the item from the competition.

delicious living may submit random entry products for laboratory analysis to ensure quality standards.

delicious living reserves the right to revoke false or misleading entries. In the event an Award has already been given to a product, all rights to the Award, including the right to use reproductions, will be revoked.

delicious living reserves the right to publish retractions.

SUBMISSIONS

Entry forms, product images, and supporting documents must be received by **delicious living** before March 22, 2021. Manufacturers may enter as many products as they wish, provided one entry fee of one hundred dollars (USD \$100) is received per product. Products that have previously won a **delicious living** Award may be re-entered.

Each submission must include an entry fee, short product description (max. 50 words), and two (2) electronic photos of the product. Electronic files should be sent with the following specifications:

200 x 200 pixels (72 DPI) and 4" x 4" at 300 DPI, with a clipping path around the objects, saved in one of the following formats: PNG or high-quality JPG, saved with the following name format: "product name – company name" (e.g. **delicious living** magazine - deliciousliving.jpg). Please send electronic files to: **bestbiteawards@alive.com**, with the subject heading: "awards image – company name" (e.g. "awards image – **delicious living**").

Up to three (3) product samples will be accepted from all entrants to be included in the Consumer Voting Prize gift baskets.

To qualify for any of the New Product categories, products must have been launched after January 1, 2020.

Every reasonable measure will be taken to protect product entries. **delicious living** does not assume any liability for damage or loss of merchandiser entry. All products will be retained by **delicious living**.

WINNER ANNOUNCEMENTS

Products with the highest number of votes in each category will be awarded Gold, Silver, Bronze Awards respectively.

Results will be announced via email and deliciousliving.com on July 1, 2021.

Suppliers of winning products may reproduce their Award on product labels, provided the reproduction and wording is identical to the original Award.

RETAILER VOTING

Retailers are eligible to vote electronically at deliciousliving.com/awards/best-bite-awards/

Online voting will take place from March 29 - April 23, 2021.

Ballots will be tallied electronically by Alive Publishing Representatives.*

CONSUMER VOTING

Consumers are entitled to one vote per person. Voting will be open electronically from March 29 - April 23, 2021 at deliciousliving.com/awards/best-bite-awards/. Ballots will be tallied electronically by Alive Publishing Representatives.*

**APG reserves the right to not award in categories with insignificant standings.*

Shipping Address:

Attn: Best Bite Awards
Alive Publishing Group
Attn: dl Supplement Award
100-12751 Vulcan Way
Richmond, BC
V6V 3C8

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FOR MORE INFORMATION CONTACT:

ELLEN WHEELER

604.295.9126

ellen.wheeler@alive.com

BERNADETTE HIGGINS

561.362.3955

bernadette.higgins@alive.com

CINDY SCHOFIELD

310.570.3094

cindy.schofield@alive.com

GENERAL AWARDS INQUIRIES

1.800.663.6580 x607

bestbiteawards@alive.com

deliciousliving

100-12751 Vulcan Way, Richmond, BC V6V 3C8

Attn: Best Bite Awards

toll free: 1.800.663.6580 x607

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